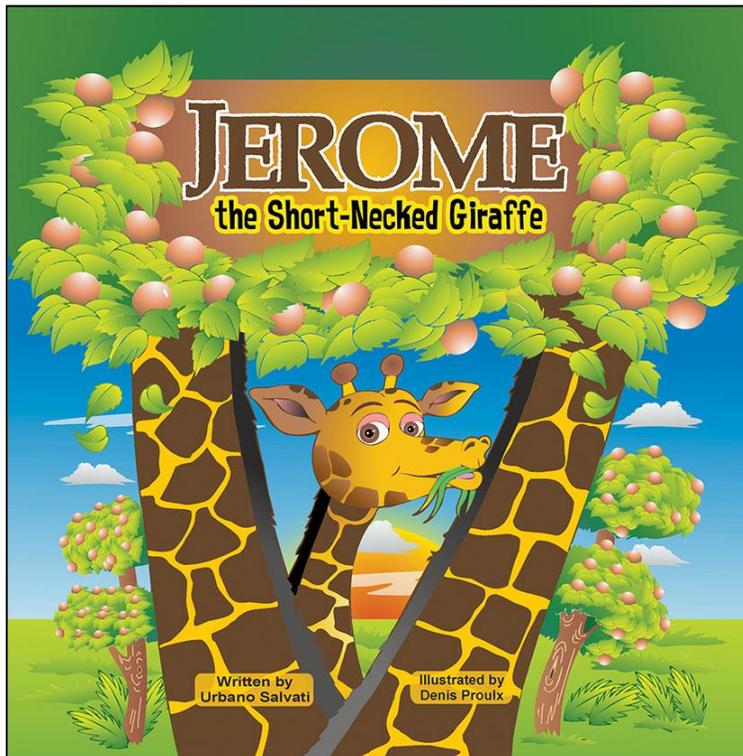


Contact: Ellen Green, Press Manager, Strategic Book Group - PressManager@SBPRA.net

PRESS RELEASE WITH VIDEO TRAILER EMBEDDED

Children's Book on Giraffes Tells a Tall Tale About a Short Giraffe



What's more important to a giraffe than to have a long, beautiful neck? The extra height of their necks allows giraffes to easily reach up and eat leaves and fruit from tall trees.

One can only imagine what will happen when the young giraffe *Jerome, the Short-Necked Giraffe* doesn't listen to his mother and refuses to do his neck-stretching exercises. He ends up with a short neck! The book demonstrates the importance of exercise for youngsters in a fun way.

This "tall" tale takes place in the grassland savannas of Africa, where wild animals roam and giraffes must be tall enough to eat dinner. *Jerome, the Short-Necked Giraffe* is the main character, but whoever heard of a short-necked giraffe?

Jerome, the Short-Necked Giraffe is the main character, but whoever heard of a short-necked giraffe?

"This delightful children's book teaches an important lesson in a way that will be interesting for young readers. We are thrilled to announce its release," said Robert Fletcher, CEO of Strategic Book Publishing and Rights Agency.

Watch the video at:

<https://www.youtube.com/watch?v=XjwyMYM9Jq4&feature=youtu.be>

***JEROME, THE SHORT-NECKED GIRAFFE* (ISBN: 978-1-63135-585-1) is now available for \$13.95 and can be ordered through the publisher's website:**

<http://sbpra.com/UrbanoSalvati> or at www.amazon.com or www.barnesandnoble.com.

WHOLESALESALE: This book is distributed by Ingram Books and other wholesale distributors. Contact your representative with the ISBN for purchase. Wholesale purchase for retailers,

universities, libraries, and other organizations is also available through the publisher; please email bookorder@sbpra.net

About the Author: Born in Italy, Urbano Salvati now resides in Las Vegas. Having worked as a chef and culinary educator for 40 years, he now delights young readers with his creative storytelling. He believes true happiness comes from love and from good food. “There is a certain magic about children’s stories that I have always loved. I have always dreamed of beautifully written prose that will elicit in readers all of the best that our heart can produce.”

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