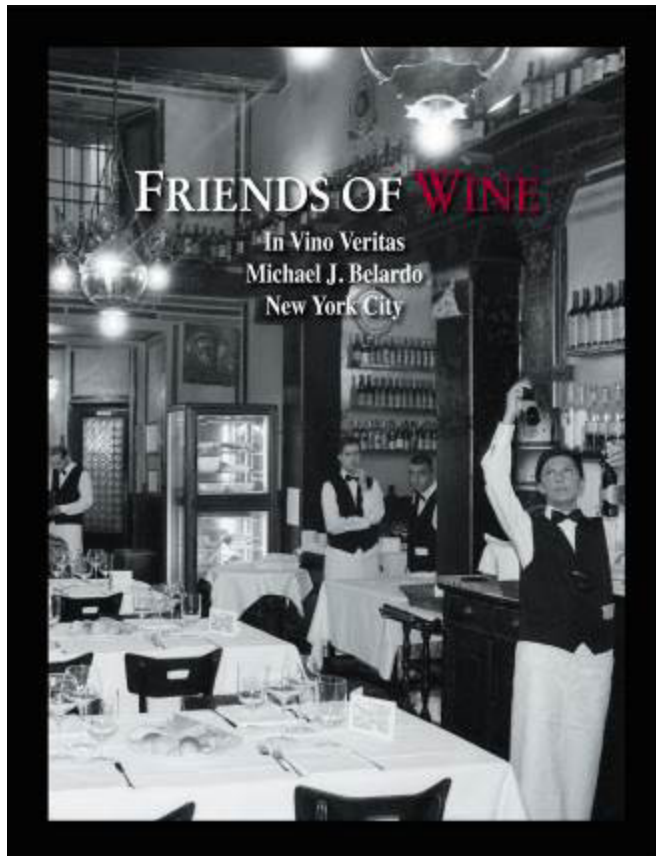


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Picture This: Grape Expectations Captured on Film



This stunning book of photography is dedicated to the winemakers of the world. *Friends of Wine: In Vino Veritas* represents Michael J. Belardo's personal collection of photographs taken through the years of people in and associated with the international wine business.

The pages denote the author's 28-year journey into wine, which came about almost by accident. He says, "Starting out in radio and music, I met many legendary rock photographers who inspired me to start taking pictures. I never thought I could do the same for wine. It became my mission to photograph these passionate and charismatic people who made wine. They live well, eat well, and drink well. Their commitment and dedication extends beyond business. It's a crossover between art and life."

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About the Author: Michael J. Belardo grew up in Connecticut, lived in San Francisco, and is now residing in New York City. A wine importer, he was inspired to write this book by the people he met along the wine trail.

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