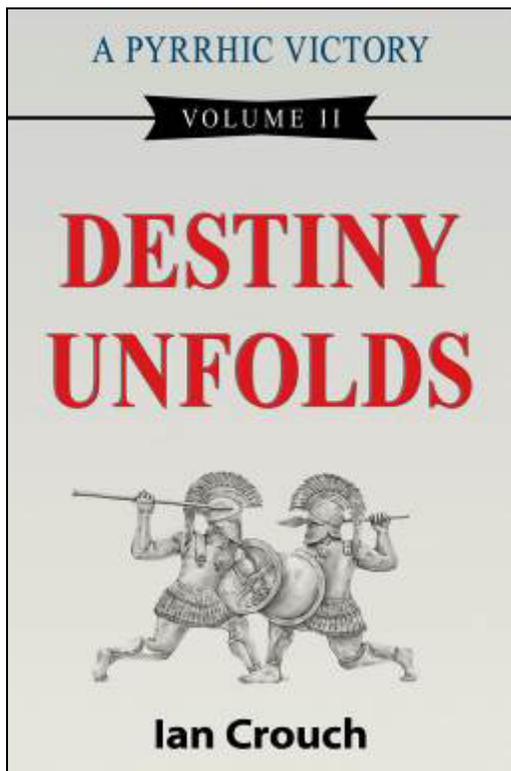


Contact: Ellen Green, Press Manager, Strategic Book Group - PressManager@SBPRA.net

PRESS RELEASE WITH VIDEO TRAILER EMBEDDED

2nd Novel in Historical Series Depicts Great Victories at a Terrible Cost



Following on from the award-winning first volume of this trilogy, *The Shaping of Destiny*, Pyrrhus is now comfortable in his role of king of Epirus. It is 295 BC.

He is soon to be embroiled again in his dealings with the great power, Macedonia, and with the other Hellenistic kings.

The cataclysmic event of his life then occurs: the invitation to help the Greek city of Tarentum in Italy. He invades Italy, and confronts the growing power of Rome. This struggle between Greece and Rome lasted until 146 BC, the year of the sack of Corinth. This same year, Rome sacked mighty Carthage.

It was Pyrrhus's second victory over the Romans in 279 BC that gave rise to the expression – *A Pyrrhic Victory* - one that comes at such a cost that it threatens to destroy the victor. He will later be described by Hannibal as the greatest commander the world had seen, after Alexander himself.

Speaking of the first volume, Dr. Eoghan Maloney, lecturer in ancient history, University of Adelaide, wrote: *“Writing with great style, Dr. Crouch brings this ancient age to life once more; maintaining an expert balance between historical accuracy and creative imagination. Dr. Crouch succeeds splendidly in conveying a compelling interpretation of the lives and loves, the achievements and aspirations of great men in a great age.”*

Watch the video at: <https://www.youtube.com/watch?v=8dDhFx46-OI>

About the Author: Dr. Ian Crouch is a medical practitioner in Adelaide, South Australia. Since his early days in medical school, his abiding interest has been Greek and Roman history. He is currently writing the third and final volume of *A Pyrrhic Victory*, subtitled, *Fate*.



“This second book of the award-winning series brings to life the ancient world in a way that will enthrall readers. We are thrilled to announce its release,” said Robert Fletcher, CEO of Strategic Book Publishing and Rights Agency.

***A PYRRHIC VICTORY: VOLUME II, DESTINY UNFOLDS* (ISBN: 978-1-63135-646-9) is now available for \$30 and can be ordered through the publisher’s website: <http://sbpra.com/IanCrouch> or at www.amazon.com or www.barnesandnoble.com.**

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